# displays UK

**The UK's favourite display manufacturer**

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**Creating artwork**

1. Please provided the artwork as a high resoultion PDF where possible.
   TIFF / EPS / JPEG files are also accepted.

2. If supplying Quark or InDesign files please proved all linked
   images and fonts for the document.

3. Please ensure that the artwork is set to the correct size of the following:
   Full size / half size / quarter size.

4. Add 3mm bleed to your document settings.

5. Where possible convert all fonts to paths when sending a PDF.

6. Please supply all links as CMYK, 300dpi at 25% final size.


**Common Mistakes**

1. Incorrect document size.

2. Artwork is not converted to CMYK.

3. Text is not converted to path or fonts not included.

4. Links are low quality.

5. Document contains missing links.

# Hop Up Counter

Total area including bleed:
1835 (w) x 1095 (h) mm

Finished size:
1685 (w) x 995 (h) mm

Visible area:
1685 (w) x 995 (h) mm

The blue keylines indicate the visible areas of the Hop Up. Keep all text, logos and critical design elements to the inside of the stitch lines

Please note each small end section wraps around the back of the frame.

## General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).
- Overall template size: 458.75 (w) x 273.75 (h) mm