displays UK

The UK's favourite display manufacturer

Unit 17-18 | 12 Airfield Road | Christchurch | Dorset | BH23 3TG
Tel: 01202 480104 | Web: www.displaysuk.co.uk | Email: studio@displaysuk.co.uk

Creating artwork

1. Please provided the artwork as a high resoultion PDF where possible. TIFF / EPS / JPEG files are also accepted.

2. If supplying Quark or InDesign files please proved all linked images and fonts for the document.

3. Please ensure that the artwork is set to the correct size of the following: Full size / half size / quarter size.

4. Add 3mm bleed to your document settings.

5. Where possible convert all fonts to paths when sending a PDF.

6. Please supply all links as CMYK, 300dpi at 25% final size.

Common Mistakes

1. Incorrect document size.

2. Artwork is not converted to CMYK.

3. Text is not converted to path or fonts not included.

4. Links are low quality.

5. Document contains missing links.

Zoom Quill - Large

Total area including bleed:
1220 (w) x 2952 (h) mm

Finished size:
1200 (w) x 2900 (h) mm

Visible area:
1200 (w) x 2900 (h) mm

Please keep all text, logos and critical design elements to the inside of the safe area indicated by the green keyline.

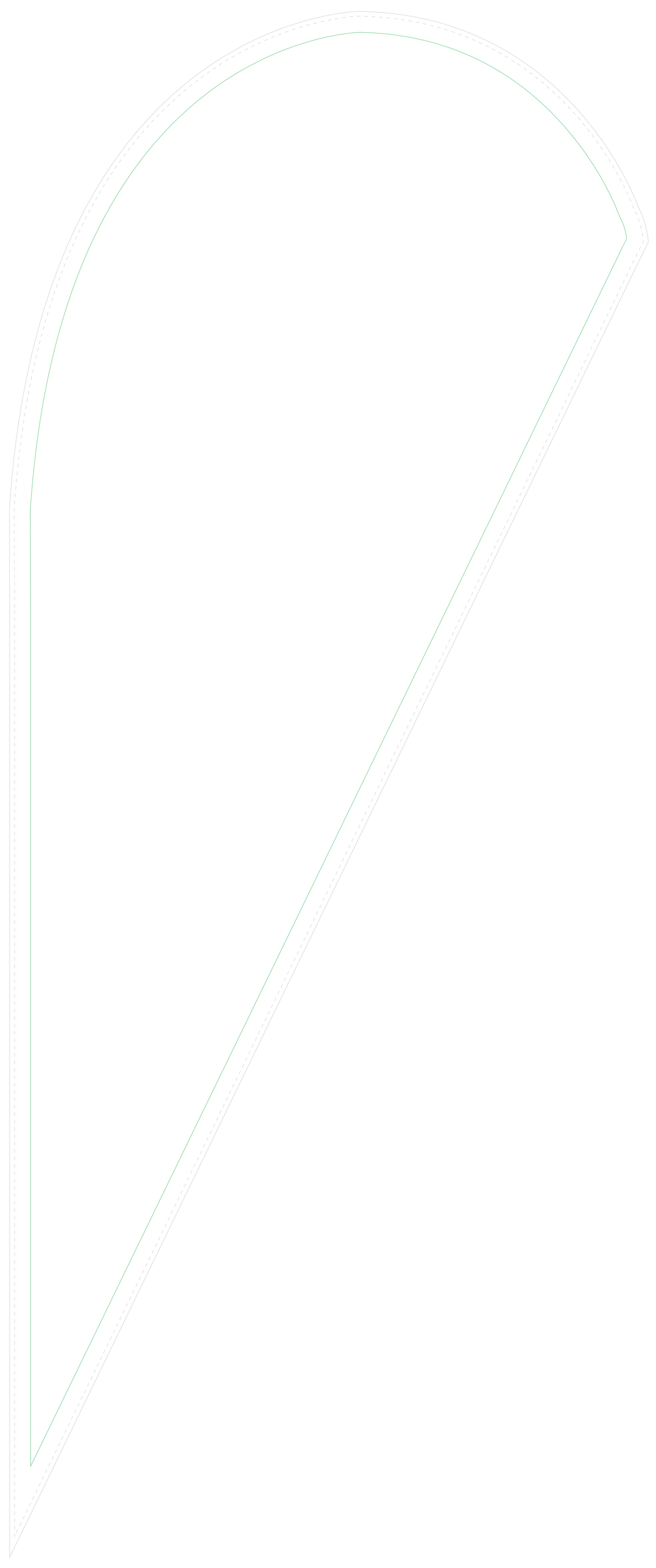
Separate black or white pole pocket measuring 58 mm in width.

Single sided show through print.

All sizes are approximate.

General guidelines

- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

This template

- Is supplied at 25% of finished size.
- Includes bleed (as shown by the red keyline).