



**The UK's favourite display manufacturer**

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### **Creating artwork**

1. Please provide the artwork as a high resolution PDF where possible.  
TIFF / EPS / JPEG files are also accepted.
2. If supplying Quark or InDesign files please provide all linked images and fonts for the document.
3. Please ensure that the artwork is set to the correct size of the following:  
Full size / half size / quarter size.
4. Add 3mm bleed to your document settings.
5. Where possible convert all fonts to paths when sending a PDF.
6. Please supply all links as CMYK, 300dpi at 25% final size.

### **Common Mistakes**

1. Incorrect document size.
2. Artwork is not converted to CMYK.
3. Text is not converted to path or fonts not included.
4. Links are low quality.
5. Document contains missing links.



# 540 x 700mm Model

- Create artwork at quarter size, which is 135mm x 175mm
- Finished sign size - 540mm x 700 mm
- Make sure any solid colours or images are filled to the red bleed outline which is 3mm on all edges.
- Specify Pantone Coated colours when using solid colours.
- We recommend all text is kept within the pink margin outline.
- All images should be around 300dpi at quarter size.
- Supply artwork saved as hi-res PDF with bleed and trim marks.

# 540 x 540mm Model

- Create artwork at quarter size, which is 135mm x 135mm
- Finished sign size - 540mm x 540 mm
- Make sure any solid colours or images are filled to the red bleed outline which is 3mm on all edges.
- Specify Pantone Coated colours when using solid colours.
- We recommend all text is kept within the pink margin outline.
- All images should be around 300dpi at quarter size.
- Supply artwork saved as hi-res PDF with bleed and trim marks.