



**The UK's favourite display manufacturer**

Unit 17-18 | 12 Airfield Road | Christchurch | Dorset | BH23 3TG

Tel: 01202 480104 | Web: [www.displaysuk.co.uk](http://www.displaysuk.co.uk) | Email: [studio@displaysuk.co.uk](mailto:studio@displaysuk.co.uk)



### **Creating artwork**

1. Please provide the artwork as a high resolution PDF where possible.  
TIFF / EPS / JPEG files are also accepted.
2. If supplying Quark or InDesign files please provide all linked images and fonts for the document.
3. Please ensure that the artwork is set to the correct size of the following:  
Full size / half size / quarter size.
4. Add 3mm bleed to your document settings.
5. Where possible convert all fonts to paths when sending a PDF.
6. Please supply all links as CMYK, 300dpi at 25% final size.

### **Common Mistakes**

1. Incorrect document size.
2. Artwork is not converted to CMYK.
3. Text is not converted to path or fonts not included.
4. Links are low quality.
5. Document contains missing links.





# Outdoor Banners: Shimmer 1.8mtr

---

Total Graphic Area:

750 (w) x 1870 (h) mm

Please be sure to keep all text, logos & critical design elements out of the pole pocket areas located to the top and left.

Total Visual Area:

550 (w) x 1800 (h) mm

## General Art Guidelines

---

- CMYK
- Pantone colours.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template...

---

- Is supplied at 25% of finished size.
- Includes bleed (as shown by red line).
- Overall template size:  
182.5 (w) x 470 (h) mm